

The New Trend of the Modernization of Economic Management and the Development of Economic Management

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Abstract: Under the circumstances of economic management modernization in China, enterprises should constantly improve the level of economic management. Therefore, on the one hand, this paper explains what is the modernization of economic management from the three characteristics of concept, characteristics and performance. On the other hand, it puts forward that enterprises should adapt to the direction of modern economic development, realize model innovation, optimize economic management mechanism and carry out humanized and democratic management, which are four development paths, hoping to play a reference role for readers.

1. Introduction

In the development of the modern society, more and more enterprises begin to carry on the modernization of the economic management, in this process, many enterprises have found the direction of the future development. Therefore, our country should pay more attention to the modernization construction and development of the economic management, and constantly improve the modernization level, thus promoting the transformation of the enterprise, improving the economic benefit of the enterprise, and promoting the economic level of our country.

2. Research on the Modernization of Economic Management

2.1 Concept of the Modernization of Economic Management

In the process of continuous development of the times, economic management needs to constantly adapt to the development of the times, so it will reflect some modern characteristics. The so-called modernization of economic management is that in the economic activities of enterprises, according to the actual situation of production, economy, development and so on, enterprises use the latest scientific management technology, take scientific and effective management system as the guarantee, and manage them by scientific and reasonable means and methods, so as to make the activities of economic management modern. Under the background of the continuous improvement of the level of science and technology in our country, the development of enterprises to the modernization of economic management has become an inevitable trend, and the modernization of economic management can be used to realize the present economy. The development of our country's productivity and the stability of the socialist market can be guaranteed.

2.2 Characteristics of Modernization of Economic Management

In order to realize the modernization of economic management, enterprises should constantly adapt to the changes of society and develop with them. In the course of continuous research, modern scholars divide the characteristics of economic management modernization into the following aspects:

The characteristics of democracy. Economic management is the product of the times, enterprises should follow its characteristics in the process of modernization to carry out transformation, therefore, in the economic management of enterprises, the performance of democratic characteristics is very obvious. If enterprises want to realize the modernization of economic management, they should play the role of everyone, take care of everyone's thought and put people

first, so as to embody the democratic nature of the modernization of economic management.

Creative characteristics, in the modern economic management, all the management models are not a fixed routine, every enterprise should adjust the approximate economic management modernization method to a certain extent, so as to realize the innovation of enterprise management. For enterprises, creative management mode can speed up the reform of enterprise management mode and make employees cooperate with each other, so as to improve the economic income and economic benefit of enterprises.

Scientific features. The modernization of economic management is not only reflected in the idea, but also very important to the application of some equipment, and with the development of the times, the science and technology level of our country is getting higher and higher, so many modern, scientific, intelligent and automatic equipment are applied in the enterprise management. Such as an OA management system, an attendance device, an operating system and the like, which realize the coordination and unification of enterprise management, promote the improvement of the work quality, improve the working efficiency of the staff and promote the transformation of the enterprise towards the scientific modernization.

2.3 Performance of the Modernization of Economic Management

As far as the development of enterprises is concerned, the core of modern economic management lies in the management mode of enterprises. Although China has not fully implemented the modern development of economic management, it has been popularized in many enterprises, and many large and medium-sized enterprises have begun to carry out the modernization of economic management. These enterprises have made use of modern science and technology to manage all the employees of the whole company, plan as a whole and divide work and cooperation. Therefore, the management level of these companies has been improved. For example, in 2018, Haier Group gradually changed from the traditional OEC management mode of “the end of the day, the day of the Qing Dynasty” to the “market chain” management, which is market-oriented. The overall management mode, and constantly promote the “one-in-one”, Haier Group to create a new management model, but also changed the thinking and cognition of enterprise management. At the same time, Haier Group also carried out the brand building work in the new media era first, through the existing COSMOPlat technology as the basis for large-scale management innovation, so as to meet the diversification, customization and personalized needs of users, and transform users from the original traditional consumers into modern “producers and consumers”. In the process of modernization, enterprises should pay attention to the artistic manifestation of the modernization of economic management itself, which is a kind of modern economy. Management has a special art, for enterprises, the artistry of economic management is reflected in all aspects, it will be adjusted according to the development environment of different periods of the enterprise, it can give full play to the characteristics of flexibility, enterprise management into an art [1].

3. New Trend of Economic Management

3.1 Economic Management is Adapted to the Direction of Modern Economic Development.

The economic management of enterprises should adapt to the direction of economic development and make a transition according to the development of the times. For example, in the background of large data age, the enterprise carries on the economic management should receive the support of big data, and use the technology of cloud computing, management system and so on in the enterprise, so as to obtain a large amount of economic management information, these information has long-term influence on the development of the enterprise. At the same time, the enterprise will generate a large amount of modern information in the process of economic management, all of which should be managed through the cloud computing to promote the breakthrough of the enterprise. For example, Wuxi Industrial Equipment Co., Ltd., in the course of modern management, In the enterprise economy management, a large number of high-tech management systems are introduced, and a professional technical department is established to

develop, maintain and optimize the existing system, thus promoting the transformation of the enterprise, and the government officially announced on December 27, 2018, Wuxi Industrial Equipment Co., Ltd. has won the first prize in “The Transformation and Management of the Intelligent Service of the Mechanical and Electrical Equipment in the” and won the “New achievements of the new technology of the World Internet of Things Expo” 's Silver Award[2].

3.2 The Economic Management Mode Will Realize Innovation

Under the environment of continuous transformation from enterprise economic management to modernization, economic management in Beijing will also change constantly. Under such an era, the economic management mode of enterprises should be based on the economic development of the current era and bring detailed management means into the work of economic management. From the point of view of existing enterprise management, it can be seen that certain restraint mechanisms are needed in the process of economic management, which will seriously affect the economic management ability of enterprises, and it will take a long time to build a perfect binding mechanism. Enterprises should identify each part of them [3]. At present, in our country, In the process of continuous development of market economy, there are more and more contradictions in economic management and control. Enterprises should set up professional management departments. Employees should investigate, study and analyze the current situation of the company, so as to make timely adjustments to the problems and ensure that their management system can be in line with the future development of the company. From the practice, it can be seen that this method can ensure the operation system and mode of operation of the enterprise to a great extent, which can be in line with the actual situation of the enterprise. Therefore, enterprises should constantly innovate the management methods and innovate the management means and restraint mechanism, so as to adapt to the development of the times and promote the progress of enterprises.

3.3 Optimization of Economic Management Mechanisms

In the economic management of the enterprise, the enterprise should manage the staff through the perfect mechanism and optimize the functions of the employees. In order to achieve this goal, the enterprise should give full play to the functions of management and control, so as to improve the working efficiency of the employees in an all-round way and ensure the quality of their work. Therefore, in order to perfect the economic management mechanism, enterprises should effectively implement the management content from the aspects of formulating daily standards and improving the quality of work, so as to realize the goal of enterprise economic management. In setting daily standards, the leaders of the enterprise should take into account the actual situation of the employees and the enterprise, from the time and method of their work. The core idea and so on are defined, and a good enterprise culture is established, thus ensuring the work efficiency of the staff. For example, in the aspect of enterprise economic management, the group of Huawei has implemented comprehensive thought management, the enterprise employees demand to adhere to the “Mao Zedong Thought”, and the enterprise management method of the “wolf culture” and “militarization management” is strict with the staff, and the company has established the “To create value for customers, to promote the benign development of the industry, to promote economic growth and to promote the sustainable development of the society” 's enterprise culture to manage the thought of the employees, Thus promoting the continuous development of the enterprise and making the Huawei one of the largest mobile phone production enterprises in China. At the same time, in that aspect of improve the quality of work, the enterprise shall implement the system of supervision and reward and punishment, and the enterprise shall establish the supervision department, and the supervisor shall be responsible for supervising the ordinary work of the staff, so as to guarantee the work quality of the staff and reduce the error in the work, and at the same time, The enterprise shall also set up a certain reward and punishment system, and the staff shall be informed of the work of the staff by the records of the supervisor, and the comprehensive evaluation of the staff shall be carried out in combination with the performance of the enterprise, and the excellent staff shall be praised, and the staff with poor performance shall be punished, so as to improve the enthusiasm of the staff.

3.4 Humanized and Democratic Management

In the process of management, enterprises should pay attention to the continuous development of humanized and democratic management mode, and the foundation of enterprises is always employees. Therefore, enterprises should always maintain the management concept of “people-oriented”, so as to ensure the humanization and democratization of management. The main approaches to development are as follows:

Humanized management. Enterprises should pay attention to the ideas of employees, so as to give full play to the subjective initiative of employees, and should not regard employees as simple production machines. Enterprises should not only consider the physical problems of employees, but also consider the mental health of employees to meet the needs of employees, so as to consolidate the sense of belonging of employees and improve their enthusiasm.

Democratic management. Enterprises should not hold their best efforts in the hands of a small number of people, which will centralize power and is not convenient for enterprises to manage. The centralization of power makes enterprises prone to arbitrary decisions and mistakes. Therefore, enterprises should carry out democratic management, through drawing more suggestions and opinions from employees to carry out enterprise management, so as to improve the economic income of enterprises and promote their economic development.

4. Conclusion

In summary, the enterprise should develop towards the goal of economic management modernization. Through the above-mentioned content, the enterprise should transform to the modernization of economic management and develop through a good method, so as to meet the needs of the enterprise, to make the employees belong to the sense of belonging and to improve the enthusiasm of the enterprise, so as to adapt to the development of the times and promote the progress of the enterprise.

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